

THEODORE ALEXANDER

Custom Palette



NEW Custom Palette Program
2019



Your Vision. Our Workroom.

The Custom Palette Program opens the doors to a vast creative kingdom, giving you full access to over 700 Theodore Alexander furniture designs with the ability to paint, leaf and stripe each in an amazing palette of colors and finishes. Behind the scenes, the Theodore Alexander workroom – your workroom – expertly manages every detail to order, your order. Theodore Alexander does the work. You take the credit, offering clients one-of-a-kind pieces that cannot be shopped, sourced or even imagined elsewhere. Do more of what you love best – interior design – and let us bring your vision to life!

AVAILABLE TO THE TRADE ONLY

START WITH A THEODORE ALEXANDER DESIGN

It's time to set a unique creation in motion. Begin with a choice of over 700 Theodore Alexander designs, a newly expanded portfolio. There's something perfect for every floor plan, whether the look is modern, casual or traditional – or an eclectic mix.



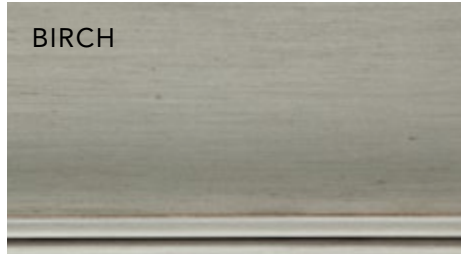
PAINT IT

Choose from over 40 on-trend colors from neutrals like Blush and Birch to saturated hues like Cockscomb and Cobalt – and everything in between – plus, mix and match as you like!

ARTICHOKE



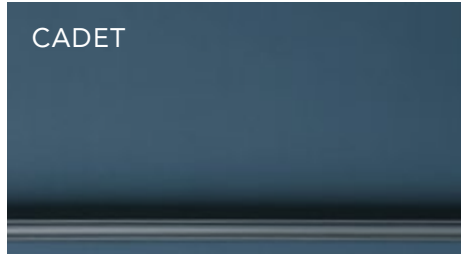
BIRCH



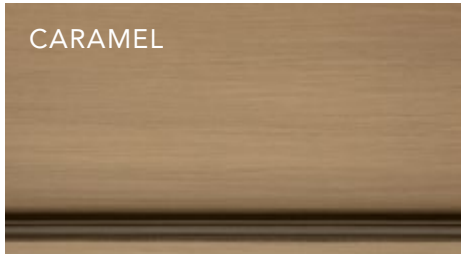
BLUSH



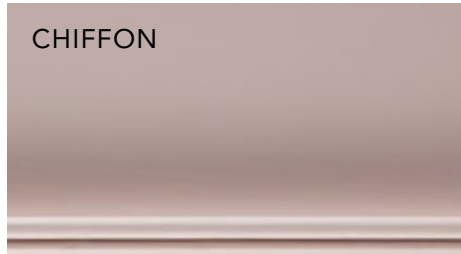
CADET



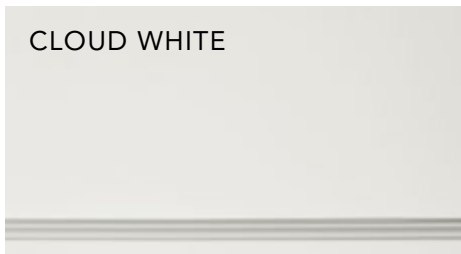
CARAMEL



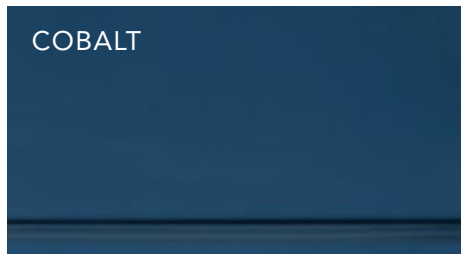
CHIFFON



CLOUD WHITE

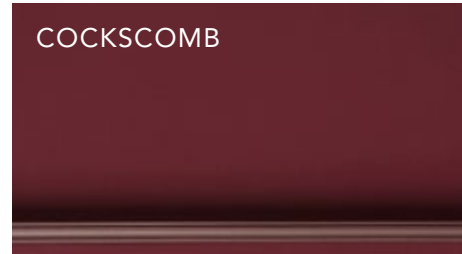


COBALT

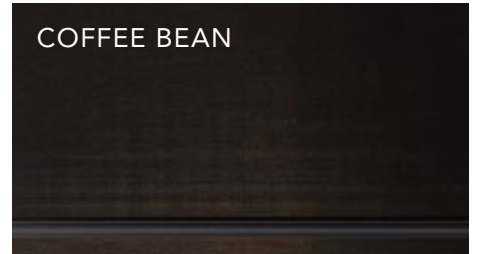


PAINT IT

COCKSCOMB



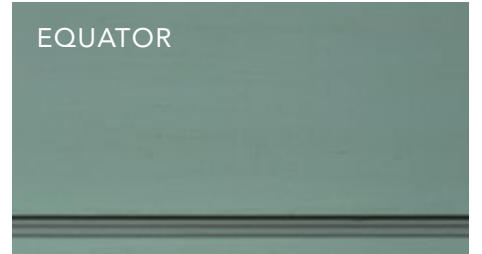
COFFEE BEAN



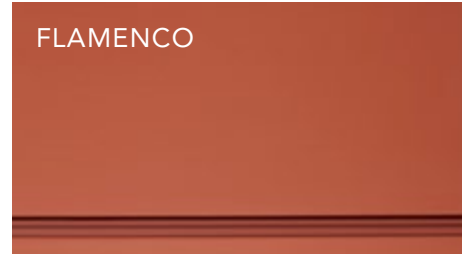
DUSK



EQUATOR



FLAMENCO



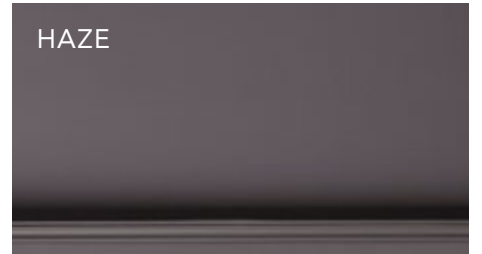
FLAX



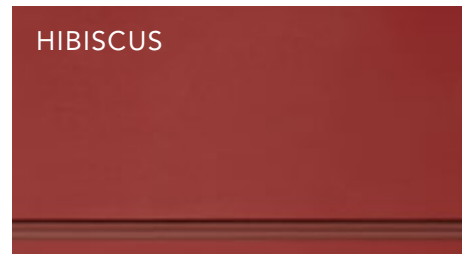
HARVEST



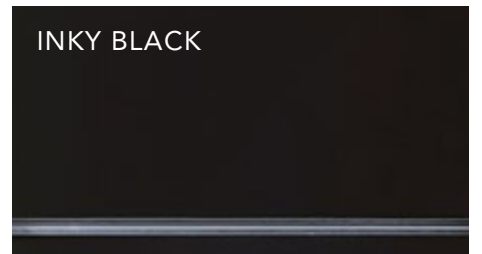
HAZE



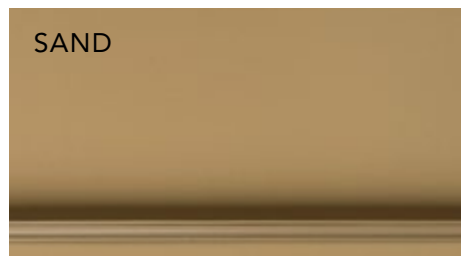
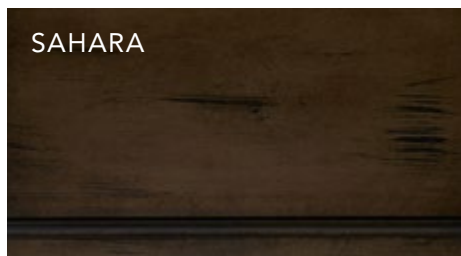
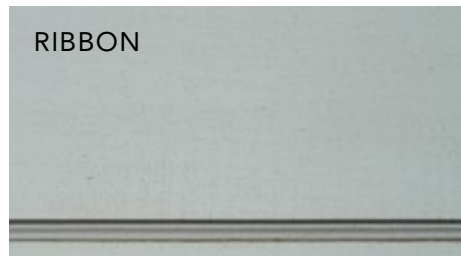
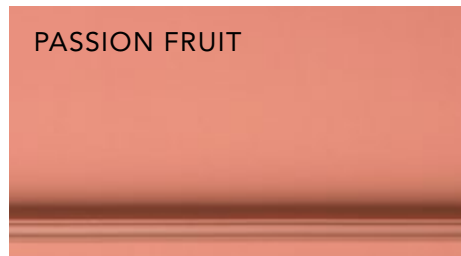
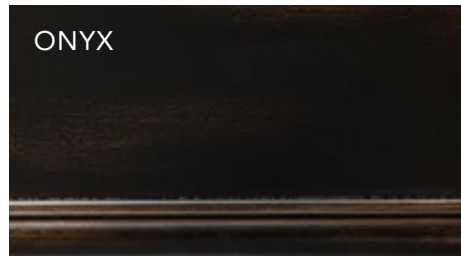
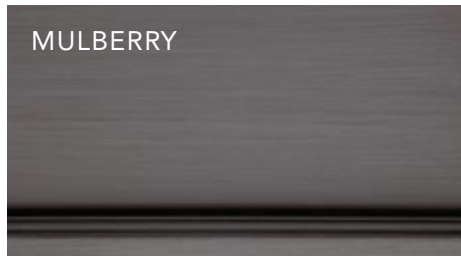
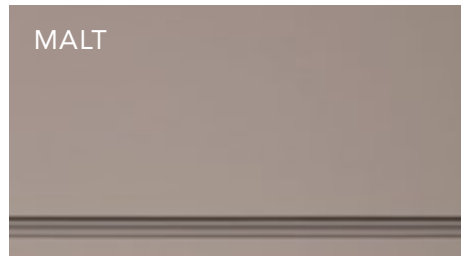
HIBISCUS



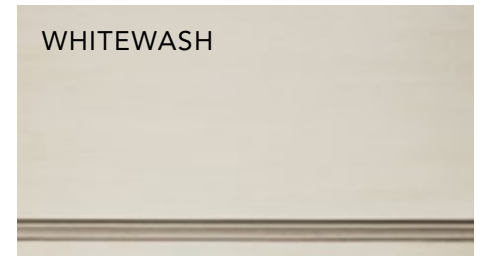
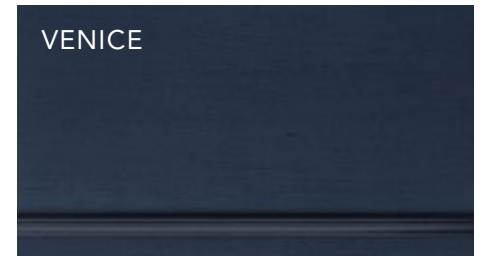
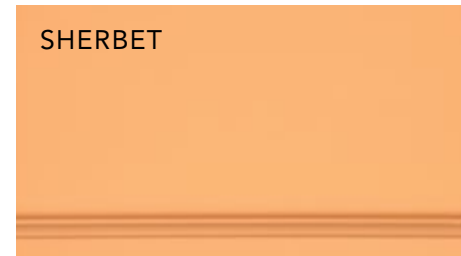
INKY BLACK



PAINT IT

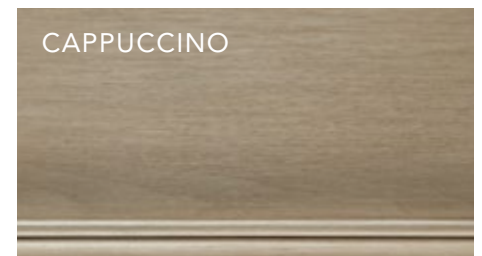
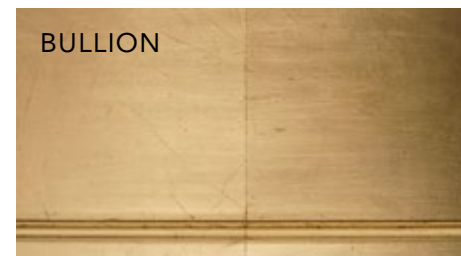


PAINT IT



LEAF IT

Prosecco anyone? Specify a glowing and glamorous leaf finish to further elevate your design. Get creative! Prosecco is just one of 12 intoxicating options.



LEAF IT



STRIPE IT

Don't be shy. Accentuate the shape and color of your new design with gold or silver striping placed to your specification.

SILVER STRIPING



GOLD STRIPING





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theodorealexander.com